Treasure What You Measure Workshop

with

Dr. Sharyn Potter,
University of New Hampshire

Tuesday, April 20, 2021 from 1300-1400 ET

The Department of the Navy is committed to leveraging and promoting violence prevention approaches that address evolving challenges, impact critical readiness and performance outcomes and optimize limited resources. Ultimately, we want prevention programs that promote skill-building, are culturally responsive and directly link to key behaviors and outcomes to achieve leadership goals and objectives. But how do we know which prevention programs are optimal in a military context, which will have the intended impact, and how to best implement for success?

This session provides program managers and practitioners with the guideposts and essential information to develop, adapt, implement, and evaluate effective prevention programs.

Learning Objectives:

As a result of this seminar, participants will be able to:

1. Develop strategies for identifying promising prevention programs
2. Identify strategies for adapting culturally responsive prevention programs
3. Outline the key steps involved in program implementation
4. Create specific and measurable learning objectives
5. Identify different levels of evidence to support program evaluation

Speaker

Sharyn J. Potter, PhD, MPH, is a Professor in the Department of Women and Gender Studies and the Co-founder and Executive Director of Research at the Prevention Innovations Research Center: Ending Sexual and Relationship Violence and Stalking at the University of New Hampshire. She is also the Co-founder and Vice President of Research of Soteria Solutions.

Dr. Potter is a global leader on the social scientific development and evaluation of bystander intervention strategies. Dr. Potter’s work focuses on engaging community members to work collaboratively to reduce sexual and relationship violence, stalking and harassment in high schools, colleges and universities, the United States Military and other workplaces.

In addition, Dr. Potter is a national expert on designing and administering sexual violence prevalence studies. Her recent TEDx talk describes the individual and societal economic and human capital losses attributed to sexual violence. Dr. Potter’s work has been groundbreaking in her effort to partner with organizations as they strategize and implement cultural change that impacts all organizational levels. Her work has been cited in international and national news media including the Guardian, New York Times, National Public Radio, Vox, Teen Vogue and Chronicle of Higher Education.

RSVP: https://www.zoomgov.com/webinar/register/WN_XN3aglpQQOHWcjc2YS7D8wcw

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