MEMORANDUM FOR DISTRIBUTION

SUBJECT: Service-Disabled Veteran-Owned Small Business Program Performance

Ref: (a) UNSECNAV memorandum, Subject: Contracting with SDVOSBs, dated August 24, 2006

Encl: (1) DPAP memorandum, Subject: SDVOSB Procurement Program, dated May 18, 2007

The purpose of this memorandum is to focus attention on the Service-Disabled Veteran-Owned Small Business (SDVOSB) procurement program. It is the policy of the Department of the Navy (DoN) to provide maximum practicable opportunities in its acquisitions to service-disabled veteran-owned small businesses. In recognition of the debt owed to our service-disabled veterans, please ask each member of your Navy/Marine Corps Team to review all current and future requirements with a view to increasing awards of prime contracts and subcontracts to SDVOSB concerns.

By reference (a), the Under Secretary of the Navy encouraged contracting with SDVOSB firms profiled in the Central Contractor Registry. They now number over 10,000. Enclosure (1) provides information on resources for the SDVOSB program.

Information on set-asides and sole source procurements under the SDVOSB Program can be found in Federal Acquisition Regulation Subpart 19.14. We recommend that all DoN acquisition workforce members take the Defense Acquisition University's module on SDVOSBs, CLC 009, to learn about this program. The module can be accessed at https://learn.dau.mil.

Points of contact for questions are Patricia Obey in DoN Small Business Programs Office (SBPO) (phone: (202) 685-6485, e-mail: patricia.obey@navy.mil) or Katherine Petersen in DASN(A&LM) (phone: (703) 614-9641, e-mail: katherine.petersen@navy.mil).

Tim J. Foreman
Director, DoN SBPO

John S. Thackrah
ASN(RDA), Acting
Subj: Service-Disabled Veteran-Owned Small Business Program Performance

Distribution:
CNO
CMC (DC, I&L)
CNR
COMMARCORSYSCOM
COMNAVAIRSYSCOM
COMNAVFACENGCOM
COMNAVICP
COMNAVSEASYSCOM
COMNAVSUPSYSCOM
COMSC
COMSPAWSYSCOM
DIRSSP
PEO(A)
PEO(C4I)
PEO(CARRIERS)
PEO(EIS)
PEO(IW)
PEO(JSF)
PEO(LMW)
PEO(LS)
PEO(SHIPS)
PEO(SPACe SYSTEMS)
PEO(SUB)
PEO(T)
PEO(W)
BUMED

Copy to:
CMC (LB)
MARCORSYSCOM (CT)
MSC (N10)
NAVAIRSYSCOM (2.0)
NAVFACENGCOM (ACQ)
NAVSEASYSCOM (02)
NAVSUPSYSCOM (02)
ONR (02)
SPAWSYSCOM (02)
SSP (SPN)
NAVICP (02)
(continued next page)
MEMORANDUM FOR DIRECTORS, DEFENSE AGENCIES
DEPUTY ASSISTANT SECRETARY OF THE ARMY
(POLICY AND PROCUREMENT), ASA(ALT)
DEPUTY ASSISTANT SECRETARY OF THE NAVY
(ACQUISITION MANAGEMENT), ASN(RDA)
DEPUTY ASSISTANT SECRETARY OF THE AIR
FORCE (CONTRACTING), SAF/AQC
DIRECTOR, ADMINISTRATION AND MANAGEMENT

SUBJECT: Service-Disabled Veteran-Owned Small Business Procurement Program

We need to improve the Department of Defense’s (DoD) business opportunities for Service-Disabled Veteran-Owned Small Business (SDVOSB) concerns. While the Department has made tremendous progress in increasing SDVOSB prime contract awards from $1.1 billion in FY05 to $1.5 billion in FY06, we remain significantly short of our $9 billion dollar goal (3%). A considerable amount of work needs to be accomplished if we are to achieve our goal. The following paragraphs discuss actions taken and tools available to the acquisition workforce.

The Under Secretary of Defense for Acquisition, Technology and Logistics signed the attached memorandum on April 12, 2007, encouraging the use of the Veterans Technology Services (VETS) Government-Wide Acquisition Contract (GWAC). The VETS GWAC is a small business set-aside contract for SDVOSBs and comprises of 44 information technology companies. I encourage the acquisition workforce to use the VETS GWAC, http://www.gsa.gov/vetsgwac, when appropriate. As a reminder, the Department’s policy on “Proper Use of Non-DoD Contracts,” is applicable when using the VETS GWAC contract vehicle. This policy is located on the Defense Procurement and Acquisition Policy website at http://www.acq.osd.mil/dpap/specificpolicy/index.htm.

The SDVOSB Procurement Program, authorized by 15 U.S.C. 657f, is implemented in the Federal Acquisition Regulation (FAR) Subpart 19.14. It allows contracting officers to set-aside acquisitions exceeding the micro-purchase threshold for competition restricted to SDVOSB concerns if there is a reasonable expectation that offers will be received from two or more SDVOSB concerns, and award will be made at a fair market price. FAR subpart 19.1406 implements the authorities that allows
contracting officers to make a sole source award to a SDVOSB concern. Contracting officers should be reminded of their market research responsibilities to ascertain the availability and capability of SDVOSBs, and to seek advice from the Component small business specialist. A useful resource for obtaining SDVOSB vendor information is located on the U.S. Department of Veterans Affairs Center for Veterans Enterprise homepage at http://www.vetbiz.gov/.

The DoD Office of Small Business Programs (OSBP) is responsible for implementation of Executive Order 13360, “Providing Opportunities for Service-Disabled Veteran Businesses to Increase their Federal Contracting and Subcontracting.” The Executive Order and the updated DoD SDVOSB strategic plan are located at http://www.acq.osd.mil/osbp/programs/veterans/index.htm. The DoD OSBP has been proactive in advising SDVOSB firms to register in the Central Contractor Registration (CCR). The number of firms registered has increased from 2,175 in FY03 to more than 12,000 in FY06. The Defense Acquisition University (DAU) has developed a one hour SDVOSB training module (CLC009). It is available at http://www.dau.mil. The DAU and Veterans Corporation websites, http://www.veteranscorp.org/, have eight one-hour training sessions recorded at the “Veterans Doing Business with DoD” conference hosted by DoD in December 2006. The number of SDVOSB protégés has increased from three to nineteen participating in active DoD Mentor-Protégé agreements.

We need to dedicate efforts toward promoting increased business opportunities for those warfighters who have sacrificed in service to our Nation. By increasing business opportunities for SDVOSB concerns, not only will we demonstrate improvement towards meeting our goals, we will also be giving something back to the service disabled veterans by creating opportunities for them to provide goods and services in support of the DoD mission.

My staff point of contact for service-disabled veteran-owned small business policy is Ms. Susan Pollack, (703) 697-8336 or susan.pollack@osd.mil.

Shay D. Assad
Director, Defense Procurement and Acquisition Policy

Attachment:
As stated
MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
DEPUTY UNDER SECRETARY OF DEFENSE (LOGISTICS
AND MATERIAL READINESS)
DIRECTOR, DEFENSE RESEARCH AND ENGINEERING
ATSD NUCLEAR AND CHEMICAL AND BIOLOGICAL
DEFENSE PROGRAMS
DIRECTORS OF THE DEFENSE AGENCIES
DEPUTY UNDER SECRETARY OF DEFENSE,
INSTALLATIONS AND ENVIRONMENT
DEPUTY UNDER SECRETARY OF DEFENSE,
INDUSTRIAL POLICY
DEPUTY UNDER SECRETARY OF DEFENSE,
INTERNATIONAL TECHNOLOGY SECURITY
DIRECTORS OF THE DOD FIELD ACTIVITIES

SUBJECT: General Services Administration (GSA) Government-Wide Acquisition
Contract (GWAC) for Service-Disabled Veteran-Owned Small Businesses
(SDVOSBs) in Information Technology

The GSA approved 43 Teams of SDVOSBs on February 2 to participate in federal
information technology acquisitions through a GWAC. The GSA Administrator has
requested a statement of the DoD-level participation in this GWAC, and we have replied
by letter. To the extent that any of the SDVOSB Teams listed by GSA meets the
requirements of a DoD buying activity, I encourage you to accord these SDVOSB Teams
the maximum practicable opportunity to participate. For information on participation,
training, and the list of 43 SDVOSB teams and points of contact, visit www.gsa.gov/sbu.

I urge the acquisition community and major commands to use this GSA contract
vehicle to meet the 3 percent procurement goal established by Congress and incorporated
into the DoD Service-disabled Veteran-owned Small Business Strategic Plan, which is
posted at www.acq.osd.mil/osbp/programs/veterans. The Department has made contract
awards to firms owned by service-disabled veterans who have served in World War II,
the Korean War, the Vietnam War, the Gulf wars, Operation ENDURING FREEDOM
and IRAQI FREEDOM. While we have made progress toward meeting the goal, we still
have a long way to go. We must pursue this goal with vigor.
Many more disabled veterans will return from the campaigns in Iraq and Afghanistan and will seek to participate in DoD procurements, including GWACs, such as this one. By contracting with these teams of businesses owned by service-disabled veterans, we acknowledge their service as Warfighters and appreciate their acumen as entrepreneurs and vendors to the Department.

Sincerely,

[Signature]

Kenneth J. Krieg