MEMORANDUM FOR DISTRIBUTION

Subj: PERFORMANCE BASED SERVICE ACQUISITION TRAINING

Ref: (a) USD(AT&L) memorandum of April 5, 2000

Encl: (1) USD(AT&L) memorandum of August 19, 2003

Enclosure (1) reemphasizes the need to acquire services under performance-based vehicles. It establishes goals for acquisition of services under performance-based arrangements, a specific training requirement for personnel preparing statements of work for services requirements, and a reporting requirement on workforce training.

Reference (a) established a goal that 50% of service acquisitions be performance based by 2005. Enclosure (1) establishes new interim goals of 25% for FY 2003 and 35% for FY 2004. Enclosure (1) also requires that 50% of personnel preparing statements of work for services contracts receive training on preparing performance based statements of work during FY 2004, and that the remainder receive training during FY 2005.

To facilitate the training report requirement, please let us know by February 15, 2004 the number of people responsible for preparing statements of work for services contracts. Then, by October 15, 2004, please report on the number of people that received training during FY 2004. Submit the information, questions or comments to Bob Johnson, robert.f.johnson@navy.mil or 703-693-2936.

R. E. Cowley
RDML, SC, USN
Deputy for Acquisition Management

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MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
ATTENTION: SENIOR ACQUISITION EXECUTIVES
DIRECTORS OF THE DEFENSE AGENCIES

SUBJECT: Performance Based Service Acquisitions

The Department needs to continue increasing the use of performance based service acquisitions (PBSA) because such acquisitions provide significant benefits to the government. By specifying our objectives, we allow contractors the latitude to determine the best way to achieve the objectives without constraints on how to achieve them. As you know, the Department established a goal to award 50 percent of contract actions and dollars using performance-based specifications by Fiscal Year 2005. We are making good progress toward meeting this goal. For FY 2002, the Department awarded over 20 percent of its service requirements using performance based specifications. Outlined below are the results of a recent Office of Federal Procurement Policy (OFPP) report and the Department's current goals and policies regarding PBSA.

OFPP issued a report developed by an interagency working group (report located at: http://www.whitehouse.gov/omb/procurement/july_revision_pbsat_task_force.pdf). The report recommends changes to the Federal Acquisition Regulation and PBSA reporting requirements, and recommends improving the quality and availability of guidance.

Based in part on recently enacted legislation, I ask each of you to work toward the following goals for the use of PBSA:

- FY 2003: 25 percent of dollars awarded
- FY 2004: 35 percent of dollars awarded
- FY 2005: 50 percent of dollars awarded

Measurement against these goals will be based solely on the percentage of contract dollars awarded using PBSA. While we should strive to use PBSA in acquiring most services, there are a few types of services that are not particularly well suited to PBSA. Such services are listed in the attachment. In order to focus efforts on the areas of greatest potential benefit, services listed on the attachment with low opportunities for utilizing PBSA will be excluded when computing the percentage of contract dollars awarded using PBSA (consistent with the OFPP report).
The use of statements of objectives (SOOs) is a highly effective tool in conducting PBSAs. SOO is a type of a statement of work, which includes a summary of key goals and/or outcomes desired. SOOs allow competitors to propose their solutions, including performance standards and a quality assurance surveillance plan based upon commercial business practices. You are encouraged to use SOOs to help ensure our continued success in the transformation to PBSAs.

A key component for increasing the use of PBSA is to ensure that requirements personnel understand how to prepare performance based specifications. Toward that end, 50 percent of all personnel who prepare statements of work for services contracts must receive appropriate training on preparing performance based statements of work by September 30, 2004, and the remainder must receive appropriate training by September 30, 2005. In addition to the training tools and on-line guidance already available (e.g., see “Seven Steps to Performance Based Services Acquisition” Guide at http://oamweb.ossec.doc.gov/pbsc/index.html), we are developing a distance learning course on the use of PBSA that should be available by October 2003.

To monitor progress toward meeting PBSA goals, I ask that you submit an annual report on the percentage of services contract dollars awarded that used PBSA by January of the year following the year being reported. Your reports should be submitted to the Director, Defense Procurement and Acquisition Policy. Beginning in January 2005, the report shall also include the number of personnel responsible for preparing statements of work for service contracts within your organization and the number that received PBSA training.

Questions concerning this policy should be directed to Dr. William C. Timperley at william.timperley@osd.mil, telephone 703-697-8336, or fax 703-614-1254.

Attachment:
As stated
The following Federal Procurement Data System (FPDS) service codes, as listed in the FPDS manual (http://www.fpdc.gov/fpdc/rm2002.pdf), are removed from the reporting requirement for use of performance based service acquisitions (PBSAs). While use of PBSAs procedures is not required for these categories, it may be used when appropriate.

- **General Science and Technology R&D - AJ1_ through AJ9_**
- **Medical R&D - AN11 through AN14** (this leaves in AN15-16; there are different stages of research)
  - AN21 through AN24 (Retain final two stages of R&D as eligible)
  - AN31 through AN34 (Retain final two stages of R&D as eligible)
  - AN41 through AN44 (Retain final two stages of R&D as eligible)
  - AN51 through AN54 (Retain final two stages of R&D as eligible)
  - AN61 through AN64 (Retain final two stages of R&D as eligible)
  - AN71 through AN74 (Retain final two stages of R&D as eligible)
  - AN81 through AN84 (Retain final two stages of R&D as eligible)
  - AN91 through AN94 (Retain final two stages of R&D as eligible)
- **Social Services R&D - AQ11 through AQ14** (Retain final two stages of R&D as eligible)
- **AQ91 through AQ94** (Retain final two stages of R&D as eligible)
- **Purchase of Structures and Facilities – E***
- **Hazardous Substance Cleanup - F108**
- **Oil Spill Response - F112**
- **Non-nuclear Ship Repair, East and West - J998 and J999**
- **Medical Services (not facility-related) - Q501-Q527**
- **Education and Training Services – U001-U099**
- **Lease or Rental of Equipment – W0**
- **Lease or Rental of Facilities – X***

ATTACHMENT