Effective immediately, the DoN Acquisition Reform Executive (ARE) is designated the ASN(RDA) lead for Simulation Based Acquisition (SBA). Implementation of SBA throughout the Department is crucial to achieving the Defense Systems Affordability Council goals of fielding high quality defense systems quickly, and supporting them responsively, while lowering total ownership cost.

The ARE is responsible for direction and coordination of all ASN(RDA) SBA activities, as well as coordination with DoD SBA-related efforts. This includes issuing interim guidance, developing and promulgating policy, and establishing the necessary organizations for planning and execution.

To ensure successful implementation, the ARE will lead the management and systems engineering effort necessary to leverage and coordinate existing and planned investments in modeling and simulation, paperless acquisition, integrated digital environment (IDE), and information technology architectures. The ARE will coordinate with ASN(RDA)DASN(C4I), Project Executive Officer (Acquisition-Related Business Systems), and DoN Chief Information Officer on all matters of mutual concern.

The ARE will coordinate with OPNAV to identify the appropriate plans, programs, and budgets to establish a viable SBA capability within the Department. The ARE will work with industry and all PEO's and SYSCOM's to enable the development and deployment of the evolving solutions.

Paul A Schneider
Principal Deputy
Subj: DON LEADERSHIP FOR SIMULATION BASED ACQUISITION (SBA)

Distribution:

DoN CIO
ASN (I&E)
ASN (FM&C)
ASN (M&RA)
ASN (RDA) - PDASN
ASN (RDA) - DASN (PPR)
ASN (RDA) - DASN (AIR)
ASN (RDA) - DASN (SHIPS)
ASN (RDA) - DASN (C4I)
ASN (RDA) - DASN (MUW)
ASN (RDA) - DASN (EFP)
ASN (RDA) - DASN (TCS)
ASN (RDA) - Dep ABM
ASN (RDA) - ARE
ASN (RDA) - DACM
NAVACOSTCEN
Dir, NIP0
COMNAVAIRSYSCOM
COMNAVSEASYSCOM
COMSPAWARSYSCOM
COMNAVSUPSYSCOM
COMNAVACENGCOM
COMMARCORSYSCOM
CNR
PEO (EXW)
PEO (TSC)
PEO (SUB)
PEO (MIW)
PEO (USW)
PEO (DD21)
PEO (Carriers)
PEO (T)
PEO (A)
PEO (CU)
PEO (JSF)
PEO (SCS)
PEO (ARBS)
DRPM (SSP)
DRPM (AAA)
DRPM (ADV TECH)
CNO
CMC
CNO (N4)
CNO (N6)

copy to:

DUSD (A&T) AR
OUSD (A&T) Dir, DP
OUSD (A&T) Dir, API
DUSD (L)
DUSD (AR)
DDR&E
DTSE&E
SAF (AQ)
SAF/AQXA
SARDA
SARD-PR
ASA (RDA)
Dir, OPA
COMDT DSMC
DSMC (Navy Chair)