The Department of the Navy’s Business Challenges: A Case for Change

The Department of the Navy (DON) faces many challenges that require us to reform our business, strengthen alliances and build a more lethal force. Some of the department’s challenges include:

- Peer & near peer conflicts
- Training disruptions
- Reduced manpower
- Heightened cyber security threats
- Aging nuclear deterrence capabilities
- Increased aggression by adversaries in key regions
- Growing shortage of key munitions
- Maintenance backlog
- Persistence of violent extremist organizations

Our approach to business management must evolve urgently with a laser like focus on greater speed, agility and efficiency. The DON Business Operations Plan (BOP) provides a clear course for addressing our challenges.

**Why do we need the DON Business Operations Plan?**

- Identifies business operations challenges and outlines corrective action plans
- Assists DON leadership with prioritizing efforts
- Drives better stewardship of taxpayer dollars

**What are the benefits to the DON?**

- Improved readiness
- Continuous operational improvement
- Better risk-based decision making that leverages data analytics

**What are the benefits to the warfighter?**

- Enhanced professional development opportunities
- Streamlined business processes
- Increased safety ashore, afloat, and deployed
Providing a Roadmap for Improving DON Business Operations

The success of the DON BOP rests on the three essential priorities of the DON: people, capabilities and processes. Additionally, the DON’s business objectives of man, train, and equip strategically align to the 2018 National Defense Strategy (NDS) and the supplemental FY 2018-FY 2022 National Defense Business Operations Plan (ND BOP).

The DON BOP provides a roadmap for transforming the DON into a more lethal, resilient, and rapidly innovating Joint Force.

DON Business Operations Plan Goals and Objectives

The DON BOP outlines numerous strategic goals with 49 major objectives and 193 activities to address the three strategic lines of effort outlined in the NDS.

1. **Lethality, Alliances, Reform**
   - **2018 NDS**
   - **Accountability**
   - **ND BOP**

   Through business management laser-focused on speed, agility and efficiency.

   **DON Strategic Business**

   **DON Priorities**

   **DON Business**

   **Man, Train, Equip**

   **People, Capabilities, Processes**

   **NDS lines of effort**

   1. Readiness & lethality
   2. Alliances & partnerships
   3. Reform

   **Operationally ready forces**

   - **Restore** ship, aviation, ammunitions, and personnel readiness
   - **Establish** future readiness and lethality through agile acquisition, new technologies, and ship, shore and base infrastructure
   - **Enhance** IT and cyber capabilities
   - **Provide** the best intelligence, counterintelligence, and security support
   - **Strengthen** DON workforce processes and technology with a “customer centric” focus

   **1. Institute** policy to enable international leader engagement and implement security cooperation activities

   **2. Improve** business operations and reduce administrative burden
   - **Optimize** organizational structure
   - **Undergo** annual audit to measure process efficiency and correctness
Read the DON BOP to understand where or how to align your business activities to DON priorities. Access the plan: https://www.navy.mil/DONBOP

Additional information channels:

@USNavyUnderSec

http://navylive.dodlive.mil/

@SECNAV

@https://www.facebook.com/SECNAV76/