



COMMUNICATIONS WEBINAR

POWERED BY **NAVALX**

TRUE ENGAGEMENT IS A TWO WAY STREET

WEDNESDAY, SEPTEMBER 23, 2020

TIME (EDT)	WORKSHOP DESCRIPTION	MEETING LINK
1000-1130	<p>User Centered Engagement: Listening to Build Trust Your audiences want to be involved in the conversation, versus “fire and forget” methods. Learn and discuss ways to engage with your workforce, give them a microphone to tell their story, listen to their input, and build trust through the products you release.</p>	 <p>https://agilitysummit2020virtualworkshops.eventbrite.com</p> <p>MEETING LINKS WILL BE SENT PRIOR TO THE EVENT</p>
1130-1200	<p>Meet and Greet! Meet fellow communicators across the workforce, such as PAOs and Navy Communicators from across the Navy and Marine Corps.</p>	
1200-1245	<p>Intro to Classification: How Much Should We Share? Listen and lunch with folks from the operational navy and the R&D community as they speak about the age old debate of when it is appropriate classify or not classify information.</p>	
1300-1400	<p>Social Media Communications Join the teams who operate the Navy and Marine Corps Social Media Accounts, chat about the change of direction in getting information to the public, and how even websites are not what they used to be with the rise of social media.</p>	
1415-1500	<p>CHINFO's Perspective on Communications: Now and the Future</p>	
1500-1600	<p>SIPR Collaboration Tools Learn how classified communications has evolved with programs like Confluence, Defense Collaboration Services (DSC), and SIPR IC Connect.</p>	
1600-1700	<p>Creative Engagements & Closing Be Different! People consume information different than 10 years ago, even than a year ago. Learn ways organizations are reaching audiences and attracting folks through creative communications. Learn about NavalX success with Quick Chats with Mohawk Matt.</p>	

FRIDAY, SEPTEMBER 25, 2020

TIME (EDT)	WORKSHOP DESCRIPTION	MEETING LINK
1300-1345	<p>Agility Summit Outbriefs All topic leads from the Agility Summit week will give an outbrief on high points and their sessions and workshops</p>	 <p>https://agilitysummit2020virtualworkshops.eventbrite.com</p> <p>MEETING LINKS WILL BE SENT PRIOR TO THE EVENT</p>
1400-1500	<p>Challenge Pitches Watch Agility Summit Challenge competitors pitch their solutions to DoN leadership for a chance to win support and visibility to continue building their solution.</p>	
1530-1600	<p>Challenge Winners Announced and Agility Summit Closing Statements</p>	