Department of the Navy
Small Business Enterprise Strategic Framework

VISION

To influence change and create a culture of small business inclusiveness across the Department of the Navy.

MISSION

The DON Small Business Enterprise fosters acquisition opportunities where small businesses can best support Sailors, Marines, and their families through policy, advocacy, counseling & training.

Motto

"Small Business – The First Option"

Strategy

Foster a DON-wide culture that meets the challenges of tomorrow by leveraging Small Business as a strategic advantage

Focus Areas

Professional Workforce Development	**Build Partnerships in the Acquisition Process**	**Optimize Communications**

Values

Leadership Professionalism	Integrity Customer Focus	Advocacy Innovation