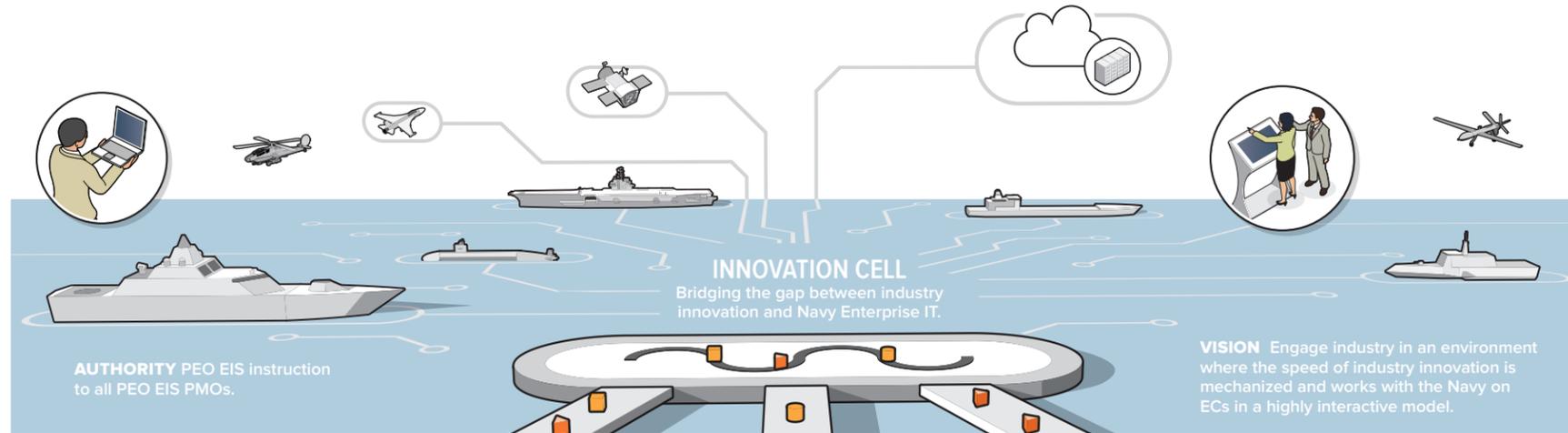


INDUSTRY ENGAGEMENT

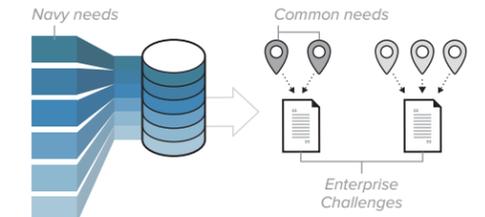
WITH THE PEO EIS INNOVATION CELL

As speed in innovation is driving the DoD to modify acquisition cycles, the Innovation Cell (IC) will lead the Navy's charge into the commercially available Enterprise IT solutions arena by aligning requirements and delivering technical insight. A collective approach between the Program Management Offices (PMOs), Industry, and the IC will ensure that assessments consider acquisition criteria and tech-insertion options in support of enterprise-wide needs.



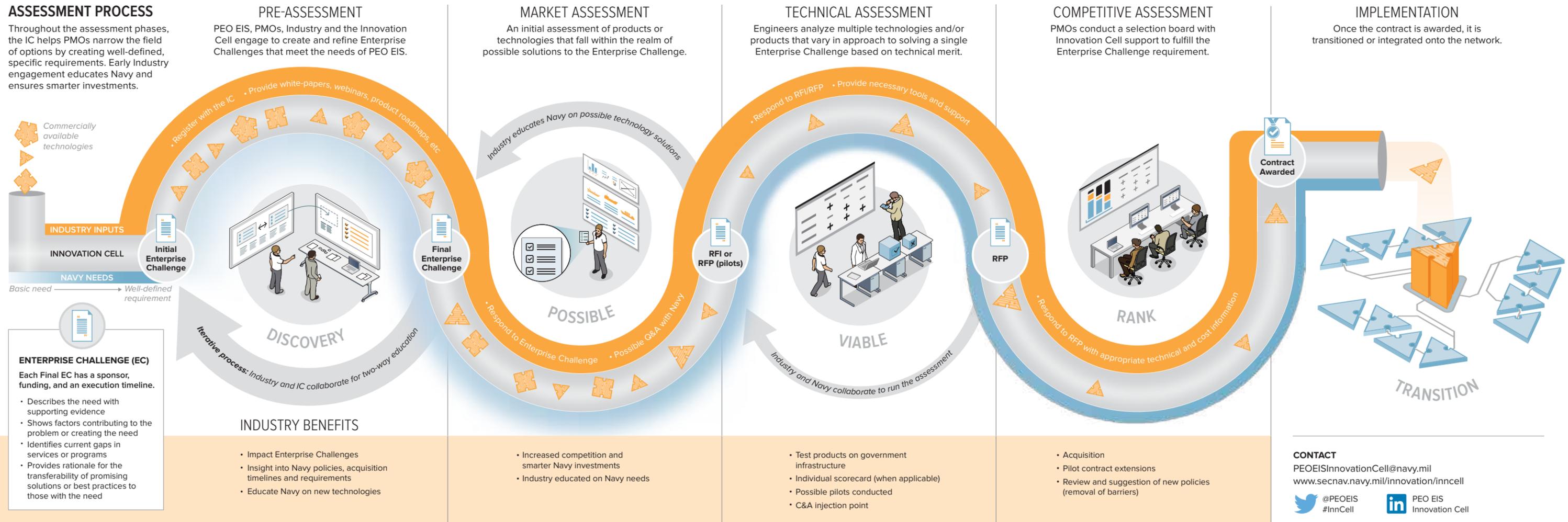
ALIGNING NEEDS

- 1 Navy requirements are submitted and common needs are identified.
- 2 PEO EIS rationalizes and prioritizes the needs and publishes associated Enterprise Challenges.



INNOVATION CELL ASSESSMENT PROCESS

Throughout the assessment phases, the IC helps PMOs narrow the field of options by creating well-defined, specific requirements. Early Industry engagement educates Navy and ensures smarter investments.



ONGOING SUPPORT

In addition to refining requirements and running assessments, the Innovation Cell provides ongoing support in the following ways.

- REQUIREMENTS**
- Derive and understand
 - PMO technical roadmap awareness

- DISCOVERY**
- Identify and learn about new technologies

- INFORMATION SHARING**
- Collaboration portal; platform for Q&A, communications, and document transfer

- INDUSTRY ENGAGEMENT**
- PEO EIS and PMOs encourage engagement with Innovation Cell

- POLICY REVISION RECOMMENDATION**
- Policy change requirements
 - Draft policy revision